



The PHP Company



Zend Developer Cloud

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Zend Technologies

About Zend

- Co-founded by Zeev Suraski and Andi Gutmans, co-creators of PHP and the PHP runtime (Zend Engine)
- A software company selling into Enterprise & SMB:



- Contributor to Open Source projects - PHP, PDT and ZF
- Presence in Israel, US, Germany, France, Italy and Ireland
- Partnerships with IBM, Oracle, Adobe & more
- Venture backed, incl. Intel Capital

About me

- Working @Zend for the last 5 years
- Managing Zend's Cloud initiatives (and few other roles...)
- Many years of web applications development and operations

Find me @:

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 @ziniman

 <http://ziniman.com>

A large, dense crowd of people, likely at a sports event or festival, is shown from a high-angle perspective. The crowd is diverse in age and appearance, with many people wearing hats and casual attire. A white rectangular text box is overlaid in the center of the image, containing the text "4+ million PHP developers" in a bold, red, sans-serif font.

4+ million PHP developers

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Zend Developer Cloud

The most powerful cloud development environment for professional web developers who want to do it right

Zend Developer Cloud: Redefining Web Development



- **Instant Setup**
 - ▶ Spin-up development sandbox within seconds

- **High productivity**
 - ▶ Strong IDE and CLI integration



- **Powerful debugging**
 - ▶ Code traces, debugging, alerts



- **Collaboration with peers and stakeholders**
 - ▶ Clone a full stack



- **Deployment with confidence**
 - ▶ Create production-ready packages



Zend Developer Cloud: Main Features

- Latest Zend Application Fabric and PHP 5.3
- MySQL Server
- File access using SFTP
 - ▶ Files management
 - ▶ Permissions
- git Support
- Full code debugging and code tracing
- Application Gallery - Install popular PHP apps in a click
- Take a snapshot of your entire environment
- Share snapshots with others



Why did we go with AWS?

- Physical infrastructure was not an option
- The only full stack of cloud solutions
 - ▶ EC2 Instances as basic infrastructure
 - ▶ RDS - MySQL DB
 - ▶ Storage - We use all types (local instance store, EBS and S3)
 - ▶ Networking, DNS ...
- In house knowledge
- Active community and online discussions
- API and ability to automate
- Great integration with PHP

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How cool is that?

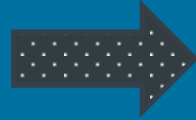
[Let me show you a short demo](#)



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Try it



Thanks!

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